

NEW ADDITION TO WHITE HOUSE IS TO COST TOTAL OF \$170,000

Three Floors To Be Added; Children's and Infants' Departments To Be Added and Basement To Be Enlarged; Furnishings To Be Luxurious; Welfare of Employees Outstanding Feature.

WORK is now in progress on the addition to the White House. The work is expected to be completed in July and the company, according to Myrtle Coblenz, head of the firm, will be occupying the entire new building in time for the school year and the regular fall trade.

The addition to the store will be three stories, instead of two, as originally announced, giving the White House five floors in all, and the addition is to cost the owners of the building \$125,000 and the owners of the White House \$45,000 for furnishings and fixtures, to say nothing of the cost for additional stock.

To quote Mr. Coblenz, "the store when completed will be the largest exclusive women's, children's and infants' ready-to-wear store in any city in the United States ten times the size of El Paso."

Mr. Coblenz has been for the past eight months touring the United States visiting all the leading stores of the country, and has combined the best and the most up-to-date in all of them in his new store. "We will have more floor space than any mercantile establishment in the southwest," he asserted, "yet will devote it all to ready-to-wear lines for women, girls and infants. We are adding our line for children's ready-to-wear, and for infants' ready-to-wear, and we are doubling our stock of ready-to-wear garments for women."

To Enlarge Basement. "Our basement is to carry moderate-priced garments of the same kind as the more expensive carried on the other floors, including millinery. The basement stock will not be made up of cheap goods, but will consist of articles at moderate prices. The entire basement, much of which is now devoted to storage room, will be taken up with stock and sales departments. It will be 225 feet long by 125 feet wide. Besides the entrance from the interior of the store, we are going to build a marble stairway to the basement from our arcade, so that the basement can be entered or left either from the store or the arcade."

In rebuilding the store it will be entirely rearranged. The present system of wrapping and handling packages in baskets is to be discarded and an entire new system of wrapping, containers and tubes installed. On the first floor there is to be a central station where all information will be given about the store and where bills may be paid, complaints will be listened to and any business with the store may be transacted, as those in charge will have connection with all departments by telephone and tubes.

Concrete High Ceilings. The three additional stories will be of reinforced concrete. The second floor is to have a ceiling height of 15 feet, the third floor of 15 feet. As there is a court between the rear of Hotel McCoy and the front wall of the three stories to be built, the new store will be surrounded on all sides by light. Every dressing room, every alteration room and every sales booth will have outside light.

The top floor of the building is to be devoted to the welfare of the clerks and customers. This will be a unique feature and as up to date as anything in any eastern store. "We have always in mind service to the public and the welfare of our people," said Mr.

Building Permits For Week Total, \$102,640

For the week ending March 26th 46 building permits were issued by N. A. Comstock, city building inspector, calling for \$102,640 in building improvements. The permits were issued as follows:

Permits	Value
Saturday	5 \$5,385
Sunday	1 11,510
Tuesday	9 27,875
Wednesday	5 2,025
Thursday	15 43,885
Friday	6 10,280
Total	46 \$102,640

Warranty Deeds Filed \$71,720. Warranty deeds filed in the office of the county clerk during the week ending March 26, totaled \$71,720. The filings by day followed:

Deeds	Value
Saturday	3 \$14,410
Sunday	1 4,500
Tuesday	2 730
Wednesday	4 11,360
Thursday	2 2,780
Friday	6 10,430
Total	19 \$71,720

Coblenz, "and nothing has been overlooked in the new building that will put these ideas into effect. Safety, service and things which may always stand for. The new building is to be well ventilated; there are to be bubbling fountains on every floor, a vacuum cleaning system throughout the building, and from one to three attendants on every floor whose duty it will be to keep the floors clean, well ventilated and healthy."

Welfare of Employees. The welfare of the employees of the store is to be looked after by a woman especially engaged for her experience. On the top floor there is to be a parlor for the employees, a room for tending practically the full width of the building, with outside windows along the side. Each clerk will have a Victoria and reading table. Joining is to be a locker room of similar size reached by three big doors from the parlor. Each clerk will have her own steel locker and they can make their entry and exit to and from the locker room with ease, to or from the parlor. On the same floor is a wash room, a kitchen and three private dining rooms. In the dining room the girls are to have their lunches. The matron in charge will prepare coffee, hot cocoa or any such drinks as the girls wish with their meals.

"The girls will not have to go out and wander about the streets during the lunch hour," said Mr. Coblenz. "They can take their meals in the dining room and they can then rest, read or sleep in the parlor, or they can play games, operate the Victoria or do as they please."

The second floor is an auditorium 22½ feet for the little girls of the city. The matron will have this in charge and the little girls can have their parties or they can gather there to rest. At times the management hopes to have entertainments for them. "We want the girls to grow up knowing that the White House is their friend," said Mr. Coblenz, "and this is but part of our plan to give service to the public."

Palatial Selling Floor. On the second floor, which is to be devoted to ready-to-wear, men's and women's and misses, the entire center of the floor is to be converted into a big parlor and a room for women, with big, easy chairs, tables on which will be shelved the slow of specially constructed lamps, and the walls will be hung with books and writing material. "It is to be the downtown home for the women of El Paso," said Mr. Coblenz. "They can come there and meet their friends, wait for their friends, rest, write or read and feel that they are at home."

The carpet on this floor is to be a soft pearl gray, with the White House monogram in Copenhagen blue. All the draperies, curtains, shades, pet and woodwork. Each sale booth is to be in a similar finish with Florence Tinsdale's floor, which is to be surrounded by sale booths, entrance to each by French doors. Between the French doors are to be display cases for the ready-to-wear garments, and the big parlor. Each sale booth will have an outside window.

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Children, Misses, Mothers. The third floor is to be devoted to children and misses. The is to be a children's playroom on this floor and a nurse in charge. The same arrangement is to be shown for the children's playroom. The children's playroom is to be shown on this floor. The finish and the draperies are to be the same as in the section devoted to the women, only the monograms are to be in maroon instead of blue.

This floor will also contain the infants' department, including nursery furniture. One section, to be as exclusive as any of the sales rooms on the floor below, is to be devoted to the needs of expectant mothers. In event that any expectant mother can enter with the clerk and do her shopping in privacy. It is a complete room in itself, with showcases, drawers and compartments holding nothing except such articles as a mother would wish for an infant. A department for second floor is also to be located on this floor, the ventilation, lighting and all conditions being equal to that on the second floor, where the garments were first sold and first fitted. Accommodations were made for St. Francis and alterations women in this department. Every one of these will be able to work without artificial light, although lights are to be furnished to each individual at every table.

First Floor Shifts. In the general shift, the first floor will contain only shoes, millinery, a waist department, an enlarged hosiery department, including stock for infants and children, a coat department, the toilet and fancy novelty department and the main underwear department. Private lockers are to be arranged for fitting corsets and brassieres. The shoe department is to add infants' and children's shoes to the line and will be arranged on the most modern plan for displaying goods, all the shoe cases being sectional and mounted on rollers, so that the display in a department can be enlarged or reduced at will and the stock can be shifted with ease from one location to another.

Five Elevators. A battery of five elevators will be installed in the new store, three of them for passengers, one for freight and one for packages. All packages will be lowered on an elevator in order that they may not be disturbed after they have been wrapped. The elevators are of the Warner type. No elevator will start until all doors leading into it have been closed and the inside door has also been closed by the operator. In event that any elevator should for any reason become "stuck" at any point, it has a side door that can be opened to allow the passengers to be taken out into either of the other two elevators.

A light in the bottom of the elevator flashes when the door is opened so that a passenger stepping out has the floor in front properly lighted. The lighting system of the new store is known as Celestialite, and is a duplicate of the system just installed by James McCreary & Co. of New York. The light must penetrate three angles. The light must penetrate three angles. (Continued on Page 12, Col. 2.)

HOME BUYERS ARE PLENTIFUL

Realty Market Unusually Active; Nearly \$150,000 Paid for Residences

As moving day approaches there seems to be a home buying campaign on in El Paso. During the past week a large number of homes were bought, with the result that the local real estate market was unusually active during the week ending March 26th. Only a few deals were made in business property, but dealers were kept busy showing home buyers property in the residence districts, and close to \$150,000 was paid during the week for residences.

Close \$40,000 Deal. The largest transfer of business property during the week was made by A. P. Colas & Bros., who sold to F. J. Garrett and Geo. D. Elliott, lots 9 to 16 inclusive, block 72, lots 1 to 14 inclusive, block 73, and lots 17 to 24 inclusive, block 76, all in Cotton addition for a consideration of \$40,000.

Sells \$39,150 of Residences. The J. E. Maroon Realty Co., report sales of residences aggregating \$39,150 during the week ending March 26, as follows:

To John H. Brucker, a bungalow in block 40, Grandview, \$2850.
To J. H. Bolling, bungalow in block 40, Grandview, \$2850.
To Roy Lester, bungalow in block 40, Grandview, \$2850.
To L. L. Spencer, Akin, bungalow in block 40, Grandview, \$2850.
To Mrs. Josephine Ramago, bungalow on lots 11 and 12, block 4, Richmond Terrace, \$5,000.
To A. T. Sullivan, bungalow in block 65, Government Hill, \$3750.
To J. Q. Pickett, bungalow in block 2, Bishoptown, \$2250.
To J. W. King, two bungalows in block 23, Grandview, \$3,000.
To Mrs. Effie Vial, bungalow in block 6, Government Hill, \$3750.
To Mrs. Nicholas Zerega, bungalow in block 29, Government Hill, \$3000.
To F. J. McManara, bungalow in block 150, East El Paso, \$2000.

Pleased At Realty Activity.

W. K. Marr, member of the firm of James L. Marr & Co., who has just returned from the city, stated that he was much pleased at the continued increase in the activity of the real estate market in El Paso during the spring and coming summer. Mr. Marr reports the following sales made by James L. Marr & Co., during the week ending March 26, 1917:

To J. J. McManara, investment Co., to H. C. Sutherland, east five feet of lot 5, all of lot 6 and the west 10 feet of lot 7, block 129, East El Paso, \$2000.
To J. J. Hill to Mrs. C. Woods, lots 9, 10, 11 and 12, block 11, East El Paso, \$2400.
To F. Edwards to L. de la Cruz, lots 12 and 14, block 14, East El Paso, \$1050.
Government Hill Co. to G. H. Ulea, lots 11 and 12, block 31, Government Hill, \$350.
Marr Brothers Investment Co. to L. de la Cruz, lots 12 and 14, block 14, East El Paso, \$1050.
Marr Brothers Investment Co. to Melicio A. Cabada, lots 24 and 25, block 51, East El Paso, \$2000.
Mrs. B. S. Shelton to J. E. Bishoptown, lots 24 and 25, block 74, Bishoptown addition, \$1050.

Mrs. M. Grady to Marr Brothers Investment Co., lots 23, 24 and 25 in block 11, East El Paso, \$2000.
To J. J. McManara, investment Co., to J. J. Hill, lots 12 and 14, block 14, East El Paso, \$1050.
Marr Brothers Investment Co. to F. Edwards, lots 12 and 14, block 14, East El Paso, \$1050.
Government Hill Co. to G. H. Ulea, lots 11 and 12, block 31, Government Hill, \$350.

Marr Brothers Investment Co. to Juana L. de Garcia, lot 12 in block 4, Bishoptown addition, \$200.
Marr Brothers Investment Co. to Emilio Garcia, lot 23, block 51, East El Paso addition, \$2000.
Alhambra Heights Land Co. to V. A. Young and L. H. Young, lot 8, block 8, Alhambra Heights addition, \$250.

Casidy & Neel Report Big Sales. Casidy & Neel report big sales of homes during the week totaling \$24,450 as follows:

E. F. Herndon to F. Hagelsieb, six room bungalow, 3721 Bliss street, \$4000.
A. A. Lawler to H. R. Reynolds, five room bungalow on Douglas street, \$3000.
F. Schoonmaker to Mrs. Clara Hague, six room bungalow, corner Nevada Wright, \$2000.

C. J. Neel to Andres Garcia, bungalow at 902 Cliff street, \$2800.
C. J. Neel to O. T. Ward, five room bungalow, 1400 block, North St. Vrain, \$3600.
C. J. Neel to Mrs. W. H. Patterson, home in 1400 block, North St. Vrain, \$4250.

Transfer in Socorro Grant. The Anderson-Filler Co. sold for S. R. Grandoff to Marie Aguilar, 15 acres of land in the Socorro Grant, \$2100. The same company sold to L. A. Shedd lots 27, 23 and 25, block 60 Cotton, for \$4000.

Anderson-Filler sold for Perry-Kirkpatrick to Jesse Woodward a five room bungalow in the 2500 block Rio Grande street, \$2500.

Don't let skin trouble spoil your good time
Resinol
heals sick skins

"I can't have any fun! I am such a sight with this eczema that people avoid me wherever I go. And the itching torments me so that I don't get any peace, anyhow."

Don't be discouraged! Even in severe, well-established cases of eczema, ringworm or similar skin troubles, Resinol Ointment, aided by Resinol Soap, usually relieves the itching at once and quickly clears the eruption away.

Doctors prescribe the Resinol treatment. All druggists sell Resinol Ointment and Resinol Soap.



Beginning Monday, April 2nd, The Boston Store Will Give 2X Green Trading Stamps With all Purchases of 10c and More

In keeping with our fixed policy of always giving our patrons the greatest possible value for the money, we have now adopted and will in the future, give the famous S & H Green Stamps as a substantial discount on all cash purchases and credit accounts if paid in full within ten days from date of statement. We assure you our new policy does not affect our method of selling quality merchandise at the most reasonable prices, and your S & H stamps are a generous discount we are gladly giving you in return for your regular trade. Inspect the premium parlor in the Rogers Furniture Co. store where a splendid line of merchandise is given free for filled books of S & H Green Stamps.

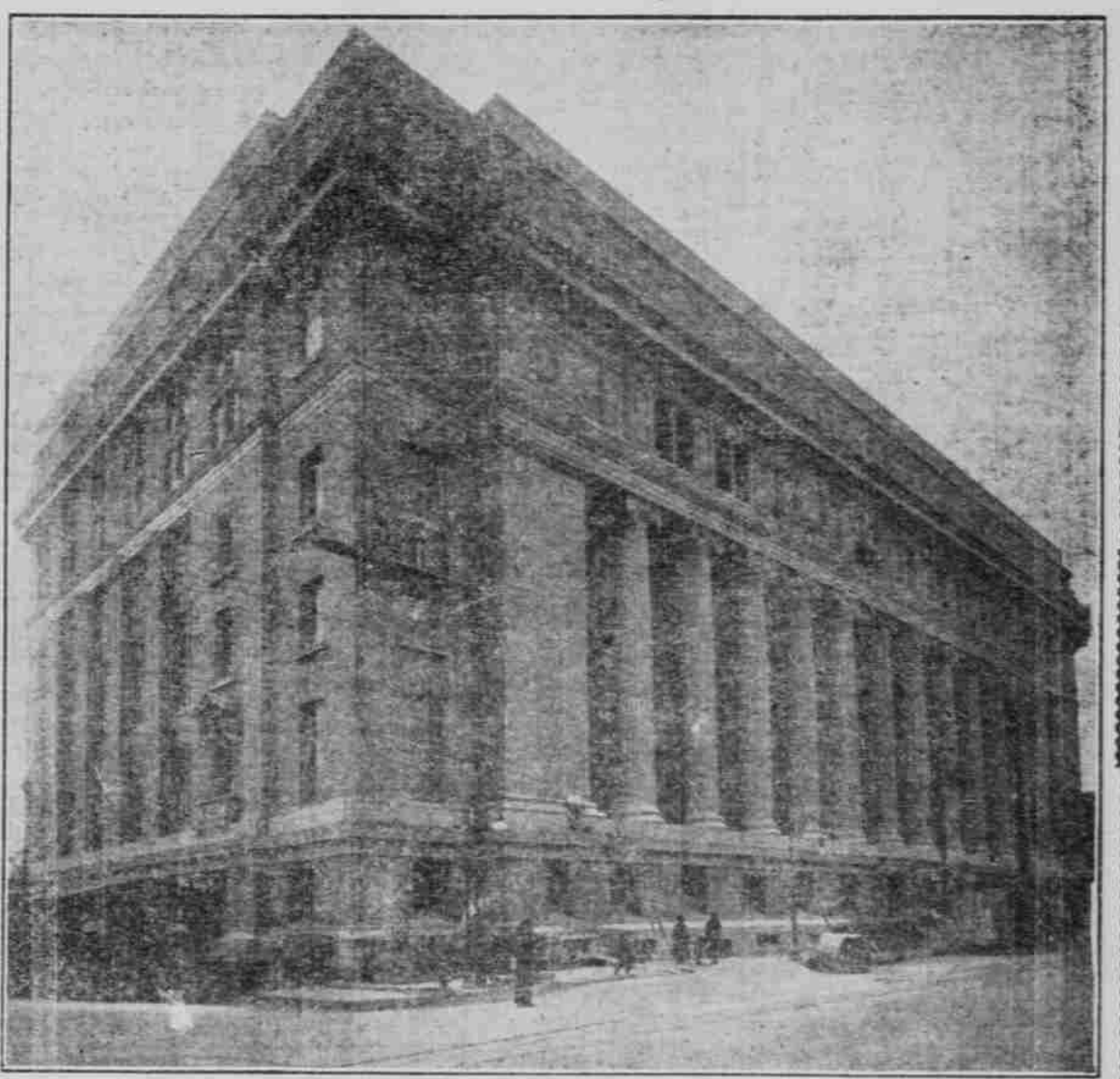
Monday morning from 9 to 10 we will give all women who wish a start a new book 10 S & H Green Stamps absolutely free. Come early and start a book.

Corner Overland and Stanton.
Boston Store
J. STOLAROFF
Telephone Exchange 6800.



DAILY RECORD
Building Permits.
Phoenix-El Paso Bldg. Co., lots 23 and 24, block 167, East El Paso, brick residence, \$1350.
Henshaw and company, lots 11 and 12, block 1, Adams Park, apartment, \$2250.
George W. Sharp, lots 9 and 10, block 81, Mayfield street, tenement, \$9000.
Mayfield Building and Improvement company, lots 15, 16 and 17, block 25, Kern place, two story brick, \$4500.
Deaths Filed.
Sunset heights-C. A. Kusinsky to James C. Wilmarth, east 40 feet of north 20 feet of lot 4 and the east 40 feet of lots 7, 8, 9 and 10, block 26, March 28, 1917; \$1250.
Sunset heights-C. A. Kusinsky to James C. Wilmarth, center 40 feet of lots 6, 7, 8, 9 and 10 in block 25, March 28, 1917; \$1700.
Grandview-H. J. McMullen to P. A. Allen, lots 27 and 28, block 2, March 28, 1917; \$1100.
Alexanders addition-Dr. R. L. Ramsey to C. W. Kellogg, Jr., lots 6, 7, 8, 9 and 10 in block 25, March 28, 1917; \$1000.
Automobiles Licensed.
3926-J. Fernandez, 2006 San Antonio, Ford.
3927-W. R. Morley, 2708 Dyer, Ford.
3928-F. G. Navarro, 284 Leon, Ford.
3929-H. E. Flacco, 41 Poplar, Ford.
3930-M. M. Martin, 2800 Durango, Ford.
3931-M. M. Rodriguez, city, Ford.
3932-Lee Jones, 314 North Kansas, Ford.
3933-J. McManara, 1108 North Florence, Ford.
3934-M. Chavez, Socorro, Texas, Ford.
3935-Lee Harris, 3111 Douglas, Dort.
3936-Tom Powers, city, Buick.
3937-Max Stein, 225 Leon, Regal.
3938-A. R. Johnson, Orchard park, Indiana motorcar.
3939-A. Williams, 1507 East Missouri, Maxwell.
3940-A. F. Hobbs, 519 North Virginia, Ford.
3941-Harry Willerstein, 1616 Wyoming, Ford.
3942-Union Stockyards, city, Ford.
3943-Guadalupe Paz, Juarez, Chalmers.
3944-H. A. Agnew, 587 East Missouri, Ford.
3945-J. B. Odell, Balmorhea, Texas, Overland.
3946-Henry Marquez, 3313 Tolazoom, Chalmers.
3947-E. C. Miller, 1013 North Oregon, Maxwell.
Licensed to Marry.
Herman Nuberger and Nettie E. Sluiter.
Births-Girls.
To Mrs. L. Martin, 608 Oregon, Mar. 24.
To Mrs. L. Varnoria, 598 Campbell, Mar. 27.
Births-Boys.
To Mrs. Jose Avila, 4 Leon, Mar. 26.
To Mrs. A. Chavez, 611 Mission, Mar. 21.
To Mrs. L. Varnoria, 598 Campbell, Mar. 27.
Deaths.
N. P. Parker, 426 East Overland, Mar. 24.
Martha Miller, 681 East Missouri, Mar. 23.
Will Crane, base hospital, Fort Bliss, Mar. 27.
James Honaker, base hospital, Fort Bliss, Mar. 27.
Gordana, eruptive hospital, Mar. 25.
A. J. Morales, 423 Durango, Mar. 25.
L. Robles, 314 San Jose, Mar. 25.
Newest and Best-Carnation Wheat Flake Mush-Ash your Grocer-Adv.

El Paso's New County Court House



Built By J. E. Morgan, Builder and Contractor.
The new County Courthouse for the County of El Paso is now ready for occupancy. The courthouse is costing between \$850,000 and \$900,000. It is built of reinforced concrete, the outer finish being a dark brick. The building has an auditorium capable of seating four thousand people. County officers are now ready to move in.

Don't be discouraged! Even in severe, well-established cases of eczema, ringworm or similar skin troubles, Resinol Ointment, aided by Resinol Soap, usually relieves the itching at once and quickly clears the eruption away.

Doctors prescribe the Resinol treatment. All druggists sell Resinol Ointment and Resinol Soap.

**FOR ANY
DISTURBANCE
of the functions of the stomach
or bowels
-TRY-
HOSTETTER'S
STOMACH BITTERS**
It is a good Spring tonic and
appetizer.

Sample Shoe Sale



From the basement to the ceiling. The largest assortment of high class sample shoes ever assembled in any shoe store in El Paso are here waiting your inspection. To appreciate the style and quality you must look at them and try them on. Big reductions from now until Easter.

Ladies White Washable Kid Pumps, best quality, with half Louis heel; good value for \$6.00. Extra special.	\$3.15
Patent Leather Mary Jane Pump, all leather, for Misses, 12 to 2 very dressy style. Easter special	\$1.64
Ladies Kid or Patent Leather Pumps, with one or two straps; absolutely the newest styles. \$4.50 Easter special	\$2.39
Grown Girls High Top Dull Leather English style, bench made; good value at \$5.00. Easter special	\$2.98
Ladies White Canvas Pump, turn sole with dressy heels in six different styles. Bargain at \$3.00. Easter special	\$1.45
Child's Vied Button Shoes, all leather, good value at \$1.25. Easter special	65c

Good many other bargains too numerous to mention.

Badouh Shoe Co.
105-107 SAN JACINTO ST. (FORMERLY BROADWAY)
Back of Ardois's Confectionery Store.

House-Cleaning Time Is About Here

Clean Beds Mean Good House-keeping and Good Health

LET us renovate your mattress, making it as good as if not better than when it was new. We have installed the Only Double Blow Fan Mattress Cleaning Machinery in the city—the very latest improvement and we are making all sanitary conditions one of our chief aims in doing all of our work.

Give us a trial and we know that we can satisfy you

If you give us a mattress in the morning it will be returned the same day—All Spick and Span

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